

COOSA VALLEY FAIR ASSOCIATION
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MEMBER:
GEORGIA ASSOCIATION
AGRICULTURAL FAIRS
INTERNATIONAL ASSOCIATION
OF FAIRS AND EXPOSITIONS

Operated by Exchange Club of Rome
www.coosavalleyfair.com

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Media Release

For immediate release

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Coosa Valley Fair Postponed until Fall 2021

In consideration of health and safety concerns for our entrants, vendors, volunteers, and patrons due to the COVID-19 pandemic, the Coosa Valley Fair Association Board of Directors has made the difficult decision to postpone the 2020 Coosa Valley Fair until fall 2021.

“For many months now, we have been closely monitoring the number of cases and hospitalizations due to the coronavirus pandemic. We had been hopeful to be able to put on the 72nd Coosa Valley Fair, as it is a such a traditional fall event for the community.

Unfortunately, as we have seen a rise in cases, we just cannot risk the health and safety of our volunteers, visitors, and vendors. It was definitely not an easy decision for our board to make, as proceeds from the Coosa Valley Fair benefit the Family Resource Center and so many other organizations in the community,” said J.P. Cooper, the 2020 president of the Coosa Valley Fair Association.

Cooper went on to add, “With each passing year of the Coosa Valley Fair, we have been extremely fortunate to have so many supportive patrons from all over the Coosa Valley area. We are hopeful that next year’s event will be even bigger and better, allowing us to increase our support in the local community.”

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Since its beginning, the Coosa Valley Fair has marked the beginning of fall for the residents of the Coosa Valley. Known as Fall's Finest Festival, the Fair has been sponsored by the Rome Exchange Club continuously since its founding in 1949.
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